

Features

SensoryPro[®] is the go-to solution in the Food and Beverage, Health and Beauty, & Cosmetic and Fragrance industries for conducting a wide variety of sensory tests and evaluations.

SensoryPro[®] features include:

SENSORY TESTS



Leverage the SensoryPro platform to conduct all different types of difference, ranking, scoring, or hedonic tests.

SENSORY EVALUATION



Select from a variety of evaluation panel types, including panels of highly-trained experts, your own employees, or your consumers

SENSORY ANALYSIS



Leverage our advanced sensory analysis software to gain insights.

MULTILINGUAL BALLOTS



Create ballots in any language.

CUSTOMIZABLE DASHBOARD



Leverage performance metrics and actionable data with precise data views (e.g., spider charts, histograms & scatter graphs, etc.) and access reports any time, any where.

BALLOT QUESTIONNAIRE RESPONSE CHOICES



Increase flexibility and control by modifying response choice by using your own lexicon, free-form responses, or predefined choices, etc.

DRAG & DROP BALLOT BUILDER



Fast setup and easy conversion from paper ballots to online digital ballots.

BALLOT TEMPLATE LIBRARY



Create new ballots faster by choosing from an existing library of ballot templates.

REVIEW PANEL MEMBER PERFORMANCE



Compare the relative performance of different panel members for accuracy and consistency of their selections.