



SURVEY PLATFORM FEATURES

Auto-next (Single Response Questions)

Don't want your participants to have to constantly be hitting the next button? Not to worry! With our Auto-next feature, they will automatically be taken to the next question.

Alphabetize Responses

Have a long list of responses you want in alphabetical order? With one click you can have them displayed properly to users, and even have the option to anchor specific responses to not be impacted by alphabetization.

Survey Progress Indicator: Counter or Progress Bar

Opinionmeter's Surveys allow you to show a progress indicator on a survey if you wish. This is a great tool to let the survey taker know how much effort remains in the survey. This survey process bar gives comfort to the survey respondent, showing them the number of remaining questions and increasing the number of finished surveys and reducing the number of abandoned surveys.

Edit Live Surveys

Noticed a typo in your Survey? Don't worry! You can fix it! Survey Manager allows you to make minor edits to your live surveys, which will be automatically applied the next time your devices connect to the server or can be refreshed with a new Push notification!

Enable or Disable the Back Button

Choose to allow participants to use the "Back" button to navigate back through the survey, or hide the button and only allow them to move forward.

Customize Buttons and Validation Messages

Allows you to completely alter the text of UI elements such as buttons, as well as Validation and Error messages.

Customize Start/End Pages

Customizable pages which can be displayed at the beginning and/or end of your survey. Features a robust WYSIWYG editor supporting features such as HTML, Video Embedding (Flash/Youtube), and more!

Response Validation (Email, Numeric)

On Open-Ended question types (Matrix, OE Single Line, OE Multiline) you can limit input types to e-mail formats (xxx@xxx.xxx) or numeric only, allowing you to limit user input to only desired information types.

Simple Skip and Branching Logic

Simple skip and branching logic ensures your respondents only see pertinent questions when navigating through your survey. For conditional logic, please see our Advanced Branching Logic feature.

Multilingual Surveys (Language options)

Opinionmeter's surveys can be deployed in many languages and may also be deployed in multiple languages simultaneously. Our software also supports right-to-left language input. This feature allows you to capture the best possible responses from participants by removing language and comprehension barriers.

Design Survey from Scratch or From Templates

Opinionmeter offers several survey creation options. Use a predetermined theme or start from scratch and make your survey exactly as you envisioned.

Customize Survey Design and Formatting

Opinionmeter allows you to customize your skin and theme controls within your survey creation dashboard. With easy edit options for customizations, your survey can be as closely branded to your business as you'd like!

Question and Response Library

Not feeling up to writing your own survey questions? Let Opinionmeter's Library of questions help you! We've got a terrific repository of survey questions you can pull from to complete your survey and get the responses you need.

Preview Surveys Virtually or Directly on Device

Opinionmeter's mobile survey platform provides several methods for previewing mobile surveys before going live. You can view a virtual preview online within the SurveyManager (our Survey Management Platform) or download the survey to the intended device in preview mode. When in preview mode, no data is recorded - giving you a chance to perfect your survey before going live.

Mandatory Question Options

Opinionmeter's Survey Software allows you to make certain questions mandatory, which means that the respondent will not be able to move through the survey unless they answer the question. This can be useful to eliminate gaps in data, and to reduce user error when moving through a survey.

White Label Surveys to Reinforce Brand

Premium Feature: White Label the survey application itself by moving beyond just skinning and branding. The Opinionmeter survey software allows you to add, update, and edit the logo that is hard-coded throughout the survey application. Change your colors and background, as well as the text in the footer of your surveys.

Multi-mode Survey Distribution

Author once, distribute anywhere! With Multi-Mode Surveys, you can create a single survey to distribute across multiple channels such as Online, Mobile Web, and Mobile App!

Response Piping

Make questions that react to your participants! With Piping, you can allow the response to one question to populate questions further into the survey!

Weighted Averages for Questions and Responses

Opinionmeter allows you to implement weighted averages or set the importance of a question or a response. In addition, you can add an "other" option for the respondent to explain a response.

Weighted Averages and Response Values

This is one of the many customized features Opinionmeter offers our survey customers. Find out for yourself why our Survey and Data Capture Solution stands out from the crowd!

Open-ended Sound Recording (verbatim comments)

This is one of the many customized features Opinionmeter offers our survey customers. Find out for yourself why our Survey and Data Capture Solution stands out from the crowd!

Manage Locations on Device

This is one of the many customized features Opinionmeter offers our survey customers. Find out for yourself why our Survey and Data Capture Solution stands out from the crowd!

Randomization of Responses

This is one of the many customized features Opinionmeter offers our survey customers. Find out for yourself why our Survey and Data Capture Solution stands out from the crowd!

Advanced Skip and Branching Logic

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Add images, video or sound files to questions and responses

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Winning Quiz and Winning Number Incentives

You have the option of including incentives with your survey! You can do this with Opinionmeter's quiz or the winning number feature. The quiz feature allows you to select 'quiz-related' questions and select the 'correct' answers. Only those respondents who answer the question correctly are winners. The winning number feature is more of a lottery algorithm in which you can identify a sequence number to identify winning survey respondents.

GPS Location Services – capture Location coordinates

This is one of the many customized features Opinionmeter offers our survey customers. Find out for yourself why our Survey and Data Capture Solution stands out from the crowd!

Resume Surveys Later & Pause Surveys

Opinionmeter's Survey Software allows you to pause a survey that has been deployed and resume it at the time of your choice. This is a terrific feature when you need to collect a data sampling across multiple days of an event or edit your survey prior to redeployment.

Run Digital Signage During Idle Time between Surveys

Digital Signage - Take advantage of the idle time between survey activity and run digital signage on your survey kiosk. Digital signage can be multiple videos, pictures or sound media. As soon as the respondent touches the screen, the digital signage media will cease and the first question of the survey will begin.

Review/Edit Completed Surveys

Want your respondents to be able to quickly view and edit their completed surveys before uploading them? With our Review/Edit functionality, users can save completed surveys or checklists and quickly go back to review or make changes before uploading to the server!

White Label the Device App, Web URL & SurveyManager Account

This is one of the many customized features Opinionmeter offers our survey customers. Find out for yourself why our Survey and Data Capture Solution stands out from the crowd!

Sharing Survey Skins to sub-accounts

Now you have the option of sharing the theme or skin of a survey when sharing the survey from one sub-account to another within the SurveyManager. Before you were able to only share the survey and not the skin, now you have the option of doing one or both.

Auto-fill Search field atop long response lists

The auto-fill search feature avoids scrolling through long lists of survey responses or locations. With the new optional search field, you can jump to the location in the list you're looking for without scrolling!

Make Survey Responses Exclusive

Opinionmeter's survey software allows you to anchor responses as well as how to make specific responses exclusive in your survey. If you have a response such as "no answer" and you don't want to use that in your response scale, you can "anchor" it to the bottom.

Abandon Survey Option

The Abandon Survey Option gives your survey respondents the option to abandon the survey at any time. By providing a 'Abandon' button below each screen in the survey, the respondent can easily abandon at any point in the survey. Our survey platform also offers a resume later feature for those respondents who do not have time to complete the survey in one go.

Hidden Survey Responses and Parameters

Opinionmeter's Survey Software allows you to embed up to five tracking questions within your survey that contain info or parameters that you need to identify respondents or surveys. This way, you can distribute surveys that store data for your reports and to sync up with your internal data capture systems. An example would be a parameter identifying certain survey responses that came from an email campaign or other marketing effort.

Recycle Response – Auto-fill Responses

Recycle Response - Auto Fill Responses is a great way to avoid re-entering question responses that are consistent to your data capture process. Let's say, the first five questions of your survey or digital form are qualifying questions for your specific task or location and they will be the same responses for those first 5 questions. By using the Recycle Response feature, these 5 questions will auto-fill for you, helping you avoid the repetitive data entry of those questions in which you know the responses will be the same.

Include Comment Fields Adjacent to Responses

Opinionmeter's Survey Creation Software offers many options when you include comment fields next to responses. Adding open-ended fields allows for numerical values, comments, numbers - etc. You can also include a comment field for text input, a numeric value field or a percentage (%) field with validations.

Hide Questions and Responses

Opinionmeter's Survey Software allows you to Hide Questions and Responses for certain users and responders. You can also alphabetize and order your questions and responses in your survey dashboard. This can be very useful, for example, if an employee leaves your organization and you no longer want to see their responses or have their name as a participant or choice in a series of questions.

Limit Number of Responses in a Survey Question

Set Maximum Number of Allowed Responses in Your Survey Questions

Opinionmeter's Survey Software allows you to set the limit of maximum number of allowed responses for customer satisfaction surveys, when using "Choose All that Apply" question types. This limits the respondent to a limit of answers that you decide, giving you the data set you need.

Single Choice Questions (Choose One)

Opinionmeter's survey question options include "Choose only One Answer" question types, which force survey participants to select one option amongst a list you determine.

Select All That Apply (Multiple Choice Questions)

Multiple Choice and "Select all that apply" Question Types

Opinionmeter's question options include "Select All That Apply" question types, which allow survey participants to use multiple choice questions and enter as many aspects of the experience as they want.

Matrix Questions – Grouping Common Questions

Matrix - Grouping Questions: Matrix questions are a great way to group similar question types that have the same response scales into categories within your survey. Matrix questions save space and improve the user-experience of the respondent by making it very easy for them to answer multiple questions quickly. Opinionmeter's survey platform supports the following matrix questions: Matrix Open-ended; Matrix Select all that Apply and Matrix Single-Choice questions.

Matrix – Single Choice

Matrix - Single Choice questions are a great way to group together single-choice questions that have the same response scales into one section or grid within your survey. This is a very convenient way to consolidate space and make it easy for the survey respondent to quickly answer similar questions. All of our matrix questions offer the following response formats: sliders, buttons or drop-downs.

Matrix – Select All That Apply

Matrix - Select All That Apply questions are a great way to group common select all that apply questions that have the same response scale into one section of your survey. You can use buttons, drop-downs or sliders to format the response scale. Matrix questions are formatted in a grid and are a great way to consolidate common questions and response scales into one section or page of your survey.

Matrix – Open Ended Question Types

Matrix - Open Ended Question Types: Matrix questions are when you want to group similar questions onto the same screen or section of your survey. With Matrix - Open Ended Question Types, we group open-fields where respondents can enter text or numbers. A popular use of the Matrix - Open Ended Question Type is for contact information. Our system also validates specific fields for text or numbers or email addresses, as an example.

Open-Ended Questions (Typed Comments)

Opinionmeter's Open Ended questions allow your survey participants to type comments in a field that you can record. This question type is open ended, meaning that respondents are not limited to choices or other options - their feedback can be freeform.

Open-Ended (Numeric Keypad Only)

Want to limit your users to only inputting numeric data? In the Touchpoint app, you can limit Open-ended questions to only allow users to view the numeric keyboard, preventing them from giving a non-numeric response.

Net Promoter Score (NPS) Surveys and Survey Questions

You can easily edit and create a NPS survey with the Opinionmeter Survey. You can add a Net Promoter Score question within an existing survey, or in a new survey. The Software will calculate the NPS score for you! You can add the question via buttons, slider scale, and customize your NPS question labels.

Slider Scale Response Options

Slider Scale Response Options provide an intuitive way for respondents to select their responses to questions. Opinionmeter provides several different slider scale formats. You can also use slider scales within our Matrix or grouped questions, when those questions have the same response scales.

Information Page – Media or Text

The Information page allows you to insert a page anywhere in your survey and format it however you wish. You can include text or media on this page and use the HTML editor to format to your liking. Typical uses of the information page could be to provide a section break and/or directions or information to your respondents to respond to the next section in your survey. You can also include media such as a video for respondents to view and then respond within the subsequent questions.

Gap Analysis Survey Questions

A Gap Analysis Survey allows you to create questions side-by-side that have common attributes for you to compare. This is useful when you want to compare location to location, or other comparisons your business may need. Opinionmeter allows you to easily update and edit the gap analysis functionality in your survey dashboard.

Interactive Mapping Questions

A mapping question includes a map within a question itself, allowing a respondent to interact with a live map and indicate waypoints. This is useful for inquiries about destinations, where they live, locations, etc. Opinionmeter's Survey software allows you to easily set up, customize, and assign these question types to surveys.

Barcode Capture

Need your participants to scan a barcode? Using our Open-ended question type, you can easily allow them to scan products or inventory items using barcode data.

Signature Capture

Opinionmeter's Survey Software allows you to capture a signature from survey respondents! Our survey platform captures signatures in digital format, or signed surveys as an image.

Include Multimedia Within Questions and Responses

Opinionmeter's Survey Software allows you to Include video, images, or sound files with in your surveys. you can deploy these surveys across many devices - survey apps, offline, web surveys, kiosks, and mobile surveys.

Lead Capture Forms

What is a survey but a digital form, right? The Opinionmeter survey platform is also a perfect place to manage your electronic forms and check lists. Easily build your digital form using over 35 question types and distribute your form to many different channels: web, email, app, kiosk or even paper!

Capture Photos in Surveys

Opinionmeter's Surveys allow your users to capture a photo and append it to your surveys! Your survey respondents can use their phone to capture images and send them to you within the survey. Your survey dashboard will allow you to customize the question asking for the photo, and you can deploy the survey across many types of devices.

Ranking Survey Questions

Opinionmeter offers you many ways to rank the importance of survey questions within your survey management dashboard. Ranking questions is useful when you want to decide how much weight to give certain responses or want them in a particular order.

Open-Ended Voice Recording

The Open-Ended Voice Recording feature allows you to record verbatim comments from your survey respondents in their own voice. Listening to a customer's comment in their own voice is a powerful way to fully understand the customer feedback. Voice recording is just one of many options available to you when capturing unstructured feedback. the Opinionmeter survey platform also allows text, video and images to be captured within the survey by your survey respondents!

Capture Images, Video, and Audio

Opinionmeter's Surveys allow you to capture media and append it to your surveys! Your survey respondents can leave a voice comment, use their phone to capture video and images, and send them to you within the survey. Your survey dashboard will allow you to customize the question asking for the multimedia, and you can deploy the survey across many types of devices.

Apply Date & Time picker wheel Questions

This is one of the many customized features Opinionmeter offers our survey customers. Find out for yourself why our Survey and Data Capture Solution stands out from the crowd!

Net Promoter Score Report

Survey Manager has the capability to build custom reports based off Net Promoter Score questions in your Surveys.

Presentation Reports – Combine Multiple Reports into One Slideshow

Easily combine multiple Analysis reports into a single slide show with our Presentation Reports feature!

Cross-Tabulated Reports

With Survey Manager's Reporting engine, you can easily create reports that allow you to view a specific subset of your participants through cross-tabulated report filters.

Respondent-Level Reporting

Survey Manager's robust Reporting features allow you to view data not just at the summary level, but also at the level of individual respondents.

Trend Analysis Reports

Create reports showing potential trends in your data.

Summary Reports

Create reports summarizing all responses in a given time frame, location, or sorted by individual devices. These reports can be displayed in Graphical, Tabular, or Long format as well as exported to PDF, Excel, Word, or Power Point files!

Isolate or Combine Complete and Incomplete Responses

When creating Reports, you can choose to show data for Completed surveys, Incomplete surveys or combine the two in a single Report!

Cross-Survey Reporting

Survey Manager features the ability to create reports covering multiple surveys. Using our robust Reporting Engine, you can run a single Analysis Report which shows common questions across potentially dozens of Surveys.

Standard Dashboards

Survey Manager features the ability to quickly create Dashboards. Dashboards allow you to view information from multiple Surveys, Reports, or Locations and feature click-through and drill-down capabilities.

Location Comparison Reporting

Survey Manager features the ability to create a report comparing multiple locations running the same survey or questions.

Review and Edit Survey Responses within Reports

Using a Respondent-Level Report, users can easily review and edit individual responses to a survey.

Advanced Executive Dashboards

For users needing a more powerful Dashboard Solution, Opinionmeter can custom-build a Dashboard to your specifications.

Time, Date, Duration and Location Coordinates Recorded with Each Survey

Survey Manager can readily display metadata about individual Survey respondents such as Time, Date, Location and Duration.

Hierarchical Reports

Using the built-in Reporting Engine, Survey Manager users can create Reports allow for a "Roll-Up, Drill-Down" view of data from sub-accounts and locations. Easily go from a summary view of all your data, down to data for an individual location or even participant!

Restore Deleted Reports Within 90 Days

Easily restore reports within 90 days of deletion.

Survey Response Formulas

Need to perform mathematical functions with your responses? We've got you covered! With our latest round of enhancements, we've added the ability to design complex formulas using simple mathematical operators such as SUM, AVG, MIN, MAX, as well as multiplying, and dividing response values across multiple questions and respondents!

Action Alert Case Management

Track customer satisfaction alerts and manage service recovery. Using the SurveyManager's case management module, your organization can manage alerts through to resolution and document each customer touch-point.

Schedule Delivery of Customized Reports by E-Mail

Survey Manager allows users to easily schedule delivery (either interval or immediate) of real-time Reports.

On-Demand Access to Real-Time Reports

Survey Manager allows for easy, immediate access to reports showing real-time survey results.

Instant Report Delivery via SMS or Email

In addition to scheduling reports to be delivered automatically sometime into the future, now you can schedule reports to be delivered instantly upon completion. In other words, you can receive the survey response in the moment the survey has been completed by your customer or employee. Delivery can be by SMS or Email.

API: Real-Time Data Exchange with External Databases

Using either SOAP or RESTful API, you can connect external databases to Survey Manager to easily access Survey data.

Deep Link Access for Non-Users

Share reports to colleagues or vendors who do not have access to your SurveyManager account. You can always schedule survey reports to be delivered by Excel, PowerPoint, Word, PDF or web, but now you can also provide limited access to the report within your SurveyManager account. Benefits of this are the ability for the viewer to see up to the moment data, even modify the view of the report and then export for themselves.

Distribute Surveys to Sub-Accounts

With our "Distribute Survey" feature, customers with multi-tiered accounts can easily allow sub-accounts to run reports on surveys while retaining creative control of the survey design. This feature gives the sub-account full distribution options for the report (can alter, schedule, and design new reports) without allowing them to edit the underlying survey.

Share Surveys to Sub-Accounts

Easily share surveys to sub-accounts, allowing them to customize and distribute their own version.

Real-Time Survey Responses

You can capture real-time audience survey responses using mobile surveys. Our HTML5 survey software allows for instantaneous capturing, reviewing, and monitoring of live survey responses from your survey participants!

Real-Time Customer Survey Satisfaction Alerts

You can create a satisfaction alert within your survey dashboard. This allows you to monitor the responses of your customers or team in real-time, allowing you to correct service deficiencies at the point of experience.

Hide Unanswered Questions in Reports

Now you can hide unanswered questions when generating Respondent Level Reports. This helps display only meaningful information within these reports. This is especially helpful when displaying reports on small mobile device screens or delivering scheduled reports.

Survey User Management Capabilities

Our Survey Software allows you to set up enterprise and management user capabilities depending on your organizational structure. You can have Enterprise Accounts, sub-accounts such as regions, and other tiers as much as you'd like. There are no limits to the number of users you can have! Set the privileges to each of your survey users to whichever levels of access you'd like.

Responsive Surveys – Auto Device Detection

Opinionmeter's Survey Software allows you to deploy your surveys on any device, using responsive themes. Our native HTML5 application ensures that no matter what type of device a survey is deployed, the user will have a good experience and be able to complete the survey with ease.

We have coded our survey app with auto-device detection, ensuring a positive user experience across any device - mobile, tablet, and desktop.

GPS Survey Location – Integration with Google Maps

Opinionmeter's Survey Software allows you to capture the location of your user. We have integrated our survey software with Google maps, allowing you to visually see your survey response location from within the survey dashboard.

Survey Response Randomization

Opinionmeter's Survey Software allows you to anchor (randomize) your response scales. You can also make certain responses exclusive, a useful feature when deploying "all that apply" question types.

Advanced Branching for Survey Questions

Use the Advanced Branching Feature to skip to subsequent questions that contain groups of options you want the survey taker to see. Multi-conditional branching is supported across Opinionmeter's modalities and is cross platform capable - from online, mobile-web to native survey apps running on iOS (Apple), Android or Windows devices.

Manage Survey Locations

Where is each survey being taken? The Opinionmeter Survey Software allows for multiple methods for managing location selection within your mobile survey. You can use location surveys on the device, or you can download a list of locations you have already established. This feature easily gives you location data for each of your completed surveys!

Easy Administration of Surveys

The Survey Manager, our Survey management dashboard, syncs seamlessly with the Touchpoint app (the survey software that your users use to take surveys). Opinionmeter makes it simple to administrate and navigate the admin area, and updates are deployed in real time across your surveys!

Live Chat Support

Chat directly with a Support Professional at Opinionmeter. (M-F, 9-5 PST)

E-Mail Support

Easily contact our support professionals via E-Mail.

Help Desk, Knowledge Base, FAQ

Direct access to all the support tools needed to ensure success. Our Help Desk and Knowledge Base are excellent tools when paired with our comprehensive Video Library.

Toll-Free Telephone Support

Sometimes it's just easier to ask your questions over the phone. We have support staff standing by M-F from 9-5 PST to assist you!

Dedicated Account Manager

Questions? Problems? Suggestions? Instant access to a Dedicated Account Manager via Phone, E-Mail or IM. Our Account Managers ensure you have all the tools to succeed and can offer one-on-one training and support with in-depth knowledge of you and your business.

Encryption – Data in Transmission

All survey data transmitted between your devices and our servers is fully encrypted.

Encryption – Data at rest in Database

We take your Data Security just as seriously as you do! All Data on our servers is fully Encrypted.

HIPAA Compliant

We've got you covered! Years of working with Healthcare clients means we are fully HIPAA Compliant.

On-Premise (Installation of Entire Solution on Private Server)

Need an extra layer of Security? With on-premise support, we can help you set up a custom, dedicated solution.

Single Sign On (SSO)

Want extra security? Tired of remembering multiple passwords? Opinionmeter supports Single Sign On (SSO).

Move Devices among Sub-Accounts

SurveyManager allows Enterprise users to easily move devices across different sub-accounts as needed.

Control Privileges and Access Rights for Accounts & Users

SurveyManager features robust user-management tools, allowing granular control over account and user permissions and rules.

Unlimited Sub-Accounts and Users

Create sub-accounts within your main account. Each sub-account can behave like its own self-manage account with individual users, permissions, rules, surveys and reports!

Multiple File Export

Export Raw Data in Excel, Word, PPT, PDF, CSV, SPSS, XML, and Web Archive Formats.

Pre-Schedule Survey Launch and Close Dates

With Survey Manager you can easily schedule Start and End dates for your Online Surveys!

Import Address Book Contacts

Have a pre-existing Address Book or List? No problem! With the import functionality you can easily bring that list into Survey Manager!

Duplicate Respondent Protection

The Address Book features the ability to prevent accidental duplication of participant data, ensuring you only send one invitation to each person.

Send Reminder E-Mail Invitations

Using the Address Book, you can send followup invitations to remind participants to complete their survey.

Merge Address Book Fields into E-mail Invitations

Using the Address Book for Private Survey Distribution, you can merge fields such as Name, E-Mail, Address, Phone Number, as well as up to 5 additional custom categories into the e-mail, creating a truly individualized invitation e-mail.

Customize Invitation E-Mails

Create customized e-mails with your branding and logos inviting participants to take your surveys. This includes the ability to specify the "From/Reply-To" E-Mail Address as well as the "From" Name.

Email Campaign Dashboard: track open, bounce & click through rates

This new dashboard allows you to manage your invitation emails sent to your survey respondents. You can track metrics such as opened, bounces, click-through, opt-outs, etc.

Launch Survey via TinyURL

Want to easily distribute your Online survey without users having to remember or enter a long URL? The Opinionmeter platform features the ability to quickly create a tinyURL to send users directly to your Survey!

Mobile Default Surveys

Using the Mobile Default Surveys option, you can quickly set one (or several) Surveys to automatically download and run on devices registered to your account.

HTML5 Surveys Optimized for Mobile Browsers

Using HTML5, you can create a web-based survey that will run easily and quickly on Mobile devices such as phones and tablets, as well as desktop and laptop computers. HTML5 allows for advanced features such as location and media capture, responsive interface elements such as touch buttons and much more!

Public or Private survey distribution

When distributing Web and Mobile Web Surveys, you can choose to distribute publicly via a direct URL or using a link truncating service like TinyURL, or privately via e-mail. Privately distributed surveys also allow for the tracking of additional data about the participant such as name, e-mail, etc.

Address Book to Manage Contact Lists & Groups

In Survey Manager you can quickly and easily group, sort, and assign surveys to hundreds of contacts via the address book.

Schedule Surveys for Automatic Download and Replace

With our Survey Manager, you can easily schedule for a survey or multiple surveys to be assigned to devices at a later date and time.

Password Protected Surveys and Limiting Survey Responses

You can password enable your surveys, as well as limit your surveys to be answered only once. This can be accomplished on mobile devices, surveys deployed on tablets, as well as from the user's desktop. By password protecting your surveys, you can ensure that the survey will only be completed once per device. By contrast, you can also allow surveys to be completed many times on one device - useful when a survey is being deployed to a team using a single device!

Schedule Survey Invitation via Email Distribution

Opinionmeter's Survey Software allows you to schedule your online surveys to be sent sometime in the future, via email invitation. You can also deliver surveys immediately. You can distribute surveys private or public, allowing individual distribution or private distribution of your survey!

Launch Survey via QR Code

Opinionmeter's Survey Software allows you to distribute a survey or advertise a survey via QR code. your customers simply need to scan the code with their mobile device and immediately begin sending feedback to your survey dashboard.

Run Multiple Surveys on Devices Simultaneously

You can assign multiple locations to individual surveys or assign multiple surveys to devices. This custom feature allows you to deploy as many surveys as you like without limitation.

Mass Location Importing

Have a large list of locations to use for your survey? No problem! With our ability to do mass imports of locations, you can easily add hundreds (or thousands) of locations at a time via Excel file (XLS or XLSX).

Manage Survey Participants

Opinionmeter's Survey Software allows you to manage your contact records within a built-in address book. This feature is useful for when you want to email survey invites, track individual responders, and select certain responses for follow-up!

Push Notifications for Surveys

Opinionmeter's Survey Software allows you to distribute your mobile customer surveys through push notifications. You can either send push notifications in real-time or schedule the push notifications on a regular frequency in the future.

Redirect following survey conclusion

Using this feature, you can easily specify a URL that users will be redirected to upon completing a survey.

Auto-Start Survey Codes

Opinionmeter's Auto-Start Survey Codes allow you to deploy a survey to a customer or participant that immediately begins the survey process. Having a quick-start functionality increased the chances that your surveys will be completed, ensuring a higher success rate!

Survey User Activity Reports

Opinionmeter's Survey Software allows you to manage user and account activity reports within the Survey Manager dashboard. Our user management activity reports allow you to track survey user activity within the overall account, or all the way down to the individual user level.

Question & Answer piping

This is one of the many customized features Opinionmeter offers our survey customers. Find out for yourself why our Survey and Data Capture Solution stands out from the crowd!

Wall-Mounted Survey Enclosure

Wall-Mounting your Survey device is a great way to secure your touch screen survey tablet at the point-of-experience and allow your customers to provide spontaneous feedback when it matters most: at the moment they are interacting with your products or services. Opinionmeter also supports table-top and free-standing survey kiosk mounting options.

Free Standing Survey Kiosk

Free Standing Kiosk Stand is one of many options for mounting your point-of-experience survey device. Perfect for highly trafficked areas such as in-store or lobby. Our enclosures support Android and iPad tablets which are secured and mounted on a portable stand for a secure attractive free-standing survey kiosk

Table-Top Survey Enclosures

Mount your surveys on a tablet within a secure table-top enclosure. Table-top enclosures accommodate iPad or Android tablets. Other mounting options include wall and free standing options.