

REAL TIME CUSTOMER FEEDBACK AT THE POINT-OF-EXPERIENCE



OPINIONMETER XL

The award-winning **OPINIONMETER XL** allows customers to give feedback easily, taking only seconds to complete a customer satisfaction survey. The battery-powered Opinionmeter XL is a portable, easy-to-use survey system designed to collect spontaneous, point of experience customer feedback. The unattended survey device is a cost effective survey methodology eliminating the need for staff or field interviewers.

This web-enabled customer feedback tool is simple to set up, data is uploaded by connecting the unit to the Internet, producing on-demand reports in seconds.

FEATURES AND BENEFITS

- FLEXIBLE AND EASY TO USE
- COMPLETE PORTABILITY
- ROBUST
- CORDLESS, BATTERY POWERED
- HIGH RESPONSE RATE
- WEB ENABLED
- RAPID REPORTING

“We were stunned by the response rate.”
LONDON UNDERGROUND

“Opinionmeter provides us with the precise customer information we need, in a short space of time.”
SERCO



WWW.OPINIONMETER.COM 1-888-OPMETER